



Applied Industrial Technologies Midwest Area Conference and Open House Package Options

Events will take place Sunday, September 20 – Tuesday, September 22, 2015.

Option 1: Cost \$7,500

- Dinner for two nights (Sunday hospitality session and Monday formal dinner) with Applied® associates, corporate executives and a celebration of key sales milestones with a guest customer speaker.
 - Sunday night hospitality session will be held from **6:00 p.m. to 9:00 p.m.** at:
The Westin Cleveland Hotel
777 St. Clair Ave NE
Cleveland, OH 44114
 - Monday night formal dinner will be held from **6:00 p.m. to 11:00 p.m.** at:
Astrodome of Parma (cocktail hour from 6:00 p.m. – 7:00 p.m., with dinner served at 7:00 p.m.)
5720 State Rd.
Cleveland, OH 44134
 - Cocktail attire required (jacket and tie for men, dress or suit for women).
- A business overview and tour of Applied Maintenance Supplies & SolutionsSM (Monday).
- An hour long strategic overview and Q&A session with the Applied® Product Management Team (Monday).
- One day of exhibit time at the Applied® corporate headquarters in Cleveland, OH with more than 500 combined Applied® sales associates and customers.
- Up to 4 supplier attendees.
- 6 ft. table/2-4 chairs as required for your display space.
- Company representation on customer and associate giveaway items.
- The opportunity to present a 45 minute seminar to our associates and customers on a new innovative product or cost savings solution (limited to first 25 participants).

Option 2: Cost \$4,500

- One day of exhibit time at the Applied® corporate headquarters in Cleveland, OH with more than 500 combined Applied® sales associates and customers.
- Maximum of 2 supplier attendees.
- Dinner and entry to our hospitality/welcome session on Sunday, September 20th.
 - Sunday night hospitality session will be held from **6:00 p.m. to 9:00 p.m.** at:
The Westin Cleveland Hotel
777 St. Clair Ave NE
Cleveland, OH 44114
- 6 ft. table/2 chairs as required for your display space.